

IRON ROSE SISTER MINISTRIES

ANNUAL REPORT

2024

*Committed to Christ 24/7
in 2024*



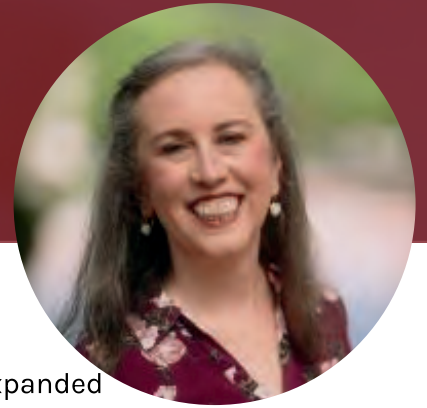
Iron Rose Sister
MINISTRIES

Hermana Rosa de Hierro

Irmã Rosa de Ferro

501(c)(3) nonprofit

FROM THE DESK OF MICHELLE J. GOFF



As Iron Rose Sisters, “Committed to Christ, 24/7 in 2024,” we celebrated God’s faithfulness and renewed our commitment to the vision He has given us: **to equip women to connect to God and one another more deeply.** As our resources have expanded in Portuguese, God is using us to encourage women across the Americas. Our commitment to our English- and Spanish-speaking sisters remains constant. And our bilingual events continue to be some of my favorites!

We conducted our first Spanish/Portuguese bilingual event in Foz de Iguaçu, Brazil, in August. It still brings tears to my eyes to remember one Spanish-speaking sister, living in Brazil, who expressed, “I didn’t know how much I needed Christian fellowship in my native language until today. Thank you.” Her comment is representative of hundreds of women each year who extend their **gratitude to you as partners in this all-important mission.** Thank you!

God faithfully leads us forward toward the big picture goals of equipping to equip, teaching to teach, and encouraging one another as women to faithfully follow Him (2Ti 2:2; 1Th 5:11). We do this through in-person and virtual events, online resources, video series, small group Bible study books, and more.

We cannot maintain our commitment without you. Thank you!



IronRoseSister.com
HermanaRosadeHierro.com
IrmaRosadeFerro.com



Iron Rose Sister Ministries
Ministerio Hermana Rosa de Hierro
Ministério Irmã Rosa de Ferro



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2024 HIGHLIGHTS

EQUIP



Small groups in Arkansas, Colorado, and João Pessoa, Brazil, conducted pilot studies in English, Spanish, and Portuguese respectively. They piloted the material for *Committed to Listen: Forty Days of Dedication*, written by Michelle J. Goff. Relationships with God and one another were deepened. New facilitators were equipped in their small group. And God was glorified.

ENCOURAGE



Our work requires the **collaboration of volunteers** with various skills, from writing blog posts and leading songs, to assisting with Bible readings, prayers, and office tasks. Many are recruited via email, Messenger, or WhatsApp, providing an **opportunity to build relationships and equip them to grow in their gifts and service to the Lord.** The most rewarding part is witnessing the impact these tasks have on the women who receive our blog, receive BOGO resources, and receive words of encouragement during virtual events and through our social media posts.

EMPOWER



In October, over 300 women gathered in Medellín, Colombia, for the International Women's Conference, where three volunteers from Iron Rose Sister Ministries, Liliana Henríquez, Eliuth de Valencia, and Adriana Yepes, promoted the ministry's resources. **Empowered by the ministry, they set up a table to share its mission with attendees.** Adriana enthusiastically sold nearly all the ministry's books in one hour and all three volunteers introduced women to Iron Rose Sister Ministries for the first time. Brochures and bookmarks were also distributed to spread the word. The event highlighted the **dedication of these volunteers and their desire to empower and encourage others to deepen their relationship with God and one another.**

2024 BY THE NUMBERS

2,035 Total Women Reached

1 Book Promotion Team: **16**

15 In-person Events

5 English - **933**

2 Spanish - **330**

7 Portuguese - **536**

1 Portuguese/Spanish **16**

Bible Study Books 278

Regular or Subsidized Price - **267**

BOGO distributed - **11**

3 Pilot Studies: **20**

7 Virtual Events

2 Trilingual

(Eng, Span, Port) - **89**

4 Spanish - **81**

1 Portuguese - **11**

4 Ministry Booths

179 Total Volunteers

Blog Posts: 102

English - **54**

Spanish - **24**

Portuguese - **24**

Virtual Events: 62

English - **13**

Spanish - **33**

Portuguese - **16**

Other Office Activities: 15

BRAZIL BRANCH



MINISTÉRIO
Irmã Rosa de Ferro



In 2024, we took further steps toward having **Iron Rose Sister Ministries present in all regions of Brazil**. In the south, we were in Foz do Iguaçu, a city that borders Argentina and Paraguay, the perfect setting for our **first bilingual event in Brazil**. There we had classes and small groups taking place in Portuguese and Spanish.

From there, we went straight to the north-east region, where **Michelle was a speaker at the 23rd Northeast Women's Seminar** in Belo Jardim. While there, we also had the opportunity to speak to dozens of women, introducing the ministry, reconnecting with some we already knew, and making the book *Committed to Listen* available. This was the first time we launched a book in three languages simultaneously. **We visited other congregations and taught classes to several groups of women.**



Each place we visited brought invitations to participate in events in other places, which **confirms the demand for the resources we produce for women**. This helped us understand the needs of our Brazilian sisters and how to equip them with God and one another more deeply.

We have been blessed to see the resources translated into Portuguese reach more and more women across Brazil!



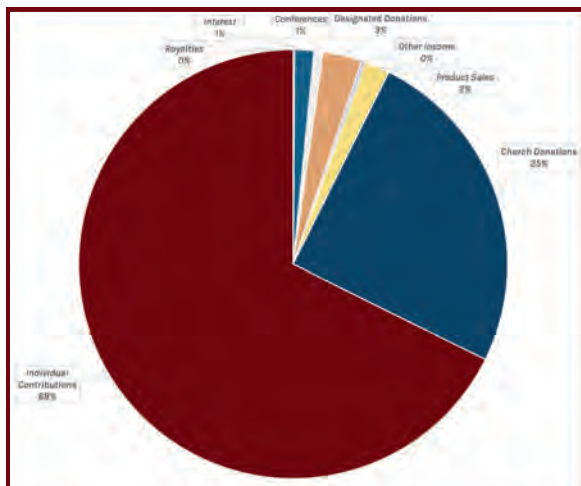
FINANCIAL SUMMARY

Top accomplishments in 2024

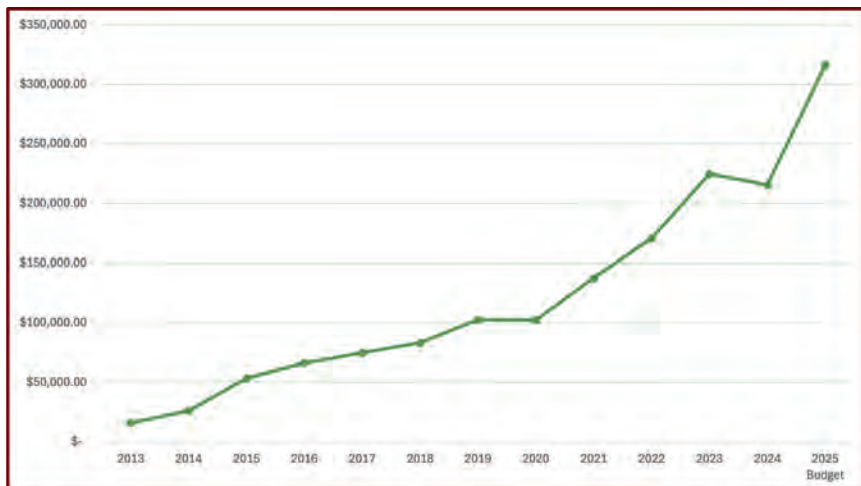
- Simultaneously released *Committed to Listen: Forty Days of Dedication* in English, Spanish, and Portuguese (our seventh small group Bible study book).
- Expanded Spanish video resources on our website: redesigned their display and highlighted various video series with handouts.
- Encouraged women at in-person events in Brazil, Colombia, Rochester, MN, and Knoxville, TN.
- Hosted seven monolingual, bilingual, and trilingual virtual Bible studies via Zoom with women across the Americas.
- Utilized 179 volunteers from across the Americas spreading the word about the ministry's resources to equip others and how they have been equipped.
- Hired a second full-time staff member, our Operations Manager, Lyndsay Senger, to facilitate the expansion of IRSM Speakers and Ambassadors.

Your financial partnership made it all possible.

IRSM Income 2024



IRSM Expenses 2013-2025



FROM THE BOARD OF DIRECTORS

Written by Katie Forbess, Board President

What a wonderful and exciting time we are in for IRSM! If I were to summarize the year 2024, in a word, it would be **“Blessed.”** This year we are excited about new additions including new employees, new board members, and an Ambassadors Program. Each of these will represent Christ through IRSM in different ways. **In the Bible we are called ambassadors (2Co 5:20; Eph 6:20) and that is an area in which we want IRSM to help women grow. We are equipping women who will equip other women**—the teachers who are ready to teach, new women’s ministry leaders hungry to encourage and equip other women. There are so many beautiful ways to bless others using our resources. We want our equipping to be authentic and personalized as they learn to stay true to the vision and mission of IRSM. Therefore, we are creating a curriculum to be used with a group of **women with a mixture of ages, cultures, languages, and backgrounds, who will be trained ambassadors for Christ through IRSM.** Thank you for your prayers and partnership for this program and our other growth goals.

To God be the glory!



2024 BOARD OF DIRECTORS:

Katie Forbess
President

Bill Richardson
Elder

Kat Bittner
Secretary

Laurie Diles
Member

Fernando "Butch"
Sandoval
Member

Mark Vaughn
Member



GROWTH GOALS FOR 2025

- Make return visits to international locations (Ac 15:36).
- Invest in the growth of our Brazilian branch, Ministério Irmã Rosa de Ferro, connecting with women in all five major regions of Brazil.
- Develop curriculum and training for our Ambassadors Program: future speakers, small group and women’s ministry leaders.
- Add a third full-time staff member: Ministry Coordinator (consolidation of part-time roles).
- Equip others to “Practice like a Wise Woman” (Mt 7:24) through blog posts, virtual events, and other resources.