



Capturing meaningful moments at IRSM events helps tell the story of what God is doing in and through the ministry. The checklist below is a guide for taking thoughtful, high-quality moments that reflect the heart and purpose of each gathering. You don't need to be a professional photographer – just be attentive, intentional, and ready to capture the joy and connection around you!

- Group picture (usually taken before lunch)
  - Ideally on stairs or with women seated for differing heights
  - Stagger women's faces between each other: "If you can't see the camera, you won't be in the picture."
- Ambassador speaking
  - With part of audience in shot (usually horizontal)
  - Close-up without audience in shot (usually vertical)
- Small groups - candid and/or small group pose
- Women engaged with the event
  - Listening attentively (lesson or in small groups)
  - Reading the Bible
  - Looking at the Common Threads in handouts
  - Praying
- Excited women with their purchased book(s)
- Winner of the book drawing with at least one IRSM Ambassador
- Ambassadors engaging with women in conversation
- Ambassadors group picture
  - At table
  - Faces
- Decorations or special touches the host has prepared

## Tips & Reminders

### Why We Take Photos & Videos

- Tell the story of what God is doing
- Illustrate IRSM's mission and vision in action
- Share with donors and partners
- Promote events and resources

### Permission

- Ask before taking close-up shots: "Can we share this photo?" (ask later if it would interrupt)
- No permission needed for backs or group shots with opt-out disclaimer
- Group photos: Announce use for reporting/promotion and let participants opt out

### Before an Event

- Ensure you have enough phone storage
- Clean the camera lens
- iPhone Live Photo is optional

### Photo Settings & Tips

- Avoid digitally zooming in (using fingers on the screen), move closer instead

- Use natural light; avoid backlighting
- Frame at eye level (not from below!)
- Try to keep backgrounds clean

### Framing Tips

- Use a mix of horizontal and vertical shots.
- Take action shots and candid, not just posed pictures.
- Primarily use horizontal shots for audience/room views.
- Focus on faces & upper body, not full-length body shots.
- "If you can't see the camera, you won't be in the picture."

### Video Clips

- Stay still or move slowly.
- Keep it short and focused.
- Use for storytelling, not just documentation.

### After the Event

- Send all photos & videos to IRSM
- Share any God stories from the event, too!

