

Last updated: January 20, 2025

# PRIVACY NOTICE

Thank you for choosing to be involved with Iron Rose Sister Ministries ("**Company**", "**we**", "**us**", "**our**"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about this privacy notice, or our practices with regards to your personal information, please contact us at info@ironrosesister.com.

When you visit this website <u>https://ironrosesister.com</u> (the "**Website**"), and more generally, use any of our services (the "**Services**", which include the Website), we appreciate that you are trusting us with your personal information. We take your privacy very seriously. In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it and what rights you have in relation to it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy notice that you do not agree with, please discontinue use of our Services immediately.

This privacy notice applies to all information collected through our Services (which, as described above, includes our Website), as well as, any related services, sales, marketing or events.

# Please read this privacy notice carefully as it will help you understand what we do with the information that we collect.

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## **1. WHAT INFORMATION DO WE COLLECT?**

### Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you express an interest in obtaining information about us or our products and Services, when you participate in activities on the Website or otherwise when you contact us.

The personal information that we collect depends on the context of your interactions with us and the Website, the choices you make and the products and features you use. The personal information we collect may include the following:

**Personal Information Provided by You.** We collect names, phone numbers, email addresses, mailing addresses, contact preferences, testimonials, event photos and videos, and other similar information.

**Payment Data.** We may collect data necessary to process your payment if you make purchases, such as your credit card number, and the security code associated with your card. We use the following for payment/donation processing. Their privacy policies are listed:

- PayPal (online store and some donations) -<u>https://www.PayPal.com/us/webapps/mpp/ua/privacy-full.</u>
- Donorbox (some donations)- <u>https://donorbox.org/privacy</u>
- Stripe (some donations) <u>https://stripe.com/privacy</u>
- Intuit Quickbooks (some donations) <u>https://www.intuit.com/privacy</u>

All personal information that you provide to us must be true, complete and accurate. Please notify us of any changes to such personal information.

### 2. HOW DO WE USE YOUR INFORMATION?

**In Short:** We process your information for purposes based on legitimate ministry interests, the fulfillment of our contract with you, compliance with our legal obligations, and/or your consent.

We use personal information collected via our Website for a variety of business purposes described below. We process your personal information for these purposes in reliance on our legitimate ministry interests, in order to enter into or perform a contract with you, with your consent, and/or for compliance with our legal obligations. We indicate the specific processing grounds we rely on next to each purpose listed below.



We use the information we collect or receive:

- To thank you for a donation or participation in an event. We may share your address or email with members of our staff or board in order to send thank you cards or emails.
- **To post testimonials.** We post testimonials on our Website that may contain personal information. Prior to posting a testimonial, we will obtain your consent to use your name and the content of the testimonial. If you wish to update, or delete your testimonial, please contact us at info@ironrosesister.com and be sure to include your name, testimonial location, and contact information.
- **Request feedback.** We may use your information to request feedback and to contact you about your use of our Website.
- **To enable user-to-user communications.** We may use your information in order to enable user-to-user communications with each user's consent.
- Fulfill and manage your orders. We may use your information to fulfill and manage your orders, payments, returns, and exchanges made through the Website.
- Administer prize draws and competitions. We may use your information to administer prize draws and competitions when you elect to participate in our competitions.
- To deliver and facilitate delivery of services to the user. We may use your information to provide you with the requested service.
- To respond to user inquiries/offer support to users. We may use your information to respond to your inquiries and solve any potential issues you might have with the use of our Services.
- To send you marketing and promotional communications. We and/or our third-party marketing platform may use the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. For example, when expressing an interest in obtaining information about us or our Website, subscribing to marketing or otherwise contacting us, we will collect personal information from you. You can opt-out of our marketing emails at any time (see the "WHAT ARE YOUR PRIVACY RIGHTS?" below).
- **To promote our events through photos and videos**. At most of our in-person and virtual events, we take photos and/or video of participants that we then post on our website or social media accounts. If you do not want your photo taken and/or posted, please notify the photographer at the event, or contact us through our website.

# 3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

**In Short:** We only share information with your consent, to comply with laws, to provide you with services, to protect your rights, or to fulfill business obligations.



We may process or share your data that we hold based on the following legal basis:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- Legitimate Interests: We may process your data when it is reasonably necessary to achieve our legitimate ministry interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- Legal Obligations: We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- Vital Interests: We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

 Vendors, Consultants and Other Third-Party Service Providers. We may share your data with third-party vendors, service providers, contractors or agents who perform services for us or on our behalf and require access to such information to do that work. Examples include: payment processing, data analysis, email delivery, hosting services, customer service and marketing efforts. Unless described in this notice, we do not share, sell, rent or trade any of your information with third parties for their promotional purposes.

# 4. WHO WILL YOUR INFORMATION BE SHARED WITH?

**In Short:** We only share information with the following third parties.

We only share and disclose your information with the following third parties. If we have processed your data based on your consent and you wish to revoke your consent, please contact us using the contact details provided in the section below titled "HOW CAN YOU CONTACT US ABOUT THIS NOTICE?".

# Advertising, Direct Marketing, and Lead Generation

Salesforce CRM and Campaign Monitor

Invoice, Donations, and Billing

PayPal, Stripe, Donorbox, Intuit QuickBooks (ACH payments)



### 5. HOW LONG DO WE KEEP YOUR INFORMATION?

**In Short:** We keep your information indefinitely in our password-protected database of customers, unless you request to have it removed.

#### 6. HOW DO WE KEEP YOUR INFORMATION SAFE?

**In Short:** We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security, and improperly collect, access, steal, or modify your information. Although we will do our best to protect your personal information, transmission of personal information to and from our Website is at your own risk. You should only access the Website within a secure environment.

#### 7. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time.

If you are a resident in the EEA or UK and you believe we are unlawfully processing your personal information, you also have the right to complain to your local data protection supervisory authority. You can find their contact details here: <u>http://ec.europa.eu/justice/data-protection/bodies/authorities/index\_en.htm</u>.

If you are a resident in Switzerland, the contact details for the data protection authorities are available here: <u>https://www.edoeb.admin.ch/edoeb/en/home.html</u>.

### 8. DO CALIFORNIA RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

**In Short:** Yes, if you are a resident of California, you are granted specific rights regarding access to your personal information.

California Civil Code Section 1798.83, also known as the "Shine The Light" law, permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to



make such a request, please submit your request in writing to us using the contact information provided below.

# 9. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

# **10. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?**

If you have questions or comments about this notice, you may email us at info@ironrosesister.com or by post to:

Iron Rose Sister Ministries PO Box 1351 Searcy, AR 72145-1351 United States

# 11. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it in some circumstances. To request to review, update, or delete your personal information, please visit: <u>https://ironrosesister.com/contact-us</u>. This privacy policy was created using <u>Termly's Privacy Policy Generator</u>.